

"

"

"

1 3

Cardiff BID Ltd
Profit and Loss Account
Year Ended 31 March 2018

YE 31/03/2018

£

Income

Levy income	1,180,000
Other income	1,106
	<u>1,181,106</u>

Project Expenses

Welcoming

Membership	72
Street begging / homelessness	34,736
Collective voice	0
Street cleaning	102,229
Cleaner and greener	12
Planting	43,128
Key arrival points	13,503
Cyclists	6
Ambassadors	143,122
Night time economy	4,933
Late evening and after work	112,911
Taxi marshalls	26,838
Street pastors	20,680
Operation mistletoe	18,167
Citynet	22,880
	<u>543,217</u>

Vibrant

Street entertainment	18,090
Students	150
New events	4,517
Existing events	54,127
Christmas	164,676
Gift Card	40,349
Independent businesses	9,498
Brand identity	16,294
Publicise it	85,248
	<u>392,949</u>

Influential

Inform and represent	73
B2B comms	3
Research	2,499
Business networks	3,227
Business events	1,245
Business cost reduction	4,291
Education and training	7,437
Superfast broadband	18,526
	<u>37,300</u>

Total Project Costs

973,466

Administrative Expenses

Furniture & equipment overhead	1,016
Professional fees	8,790
IT	1,608
Office salaries	139,264
Office NI	27,698
Office pension contributions	8,401
Consultancy fees	7,600
Office recruitment	0
Meeting costs (not allocated to projec	1,944
Levy collection costs	40,700
Office costs	21,601
Conferences	3,539
Non project travel	538
Credit card expenses	0
Professional memberships	3,254
General costs	379
Charitable donations	500
Depreciation	749
Total Admin Costs	<u>267,582</u>

Profit for Period

-59,942

**Cardiff BID Ltd
Balance Sheet
31/03/2018**

£

£