



CARDIFF
NEWSLETTER

A night photograph of a city street, likely in Dublin, showing buildings with lit windows and festive lights. The image is used as a background for the newsletter introduction.

INTRODUCTION

Welcome to the sixth edition of the quarterly FOR Cardi newsletter. Enclosed is an update on the variety of projects the team and I have been working on over the past months to deliver our business plan.

A few changes have taken place within the company and I'm pleased to say that Natasha Williams, Senior Operations Manager at Brains has recently been appointed as the new Vice Chair of the FOR Cardi board. As the outgoing Vice Chair Marie Fagan focusses on her new role within Hilton Hotels, I'd like to extend my thanks to Marie for all her hard work on the BID board and previously the task group. I'd also like to congratulate Natasha on her new position. I look forward to working with her more closely in the future.

I'd also like to welcome Emma O'Donnell to the FOR Cardi team. Emma joined us in early October as our Administrator, supporting the whole team on projects as diverse as our Purple Flag application and our independent gift card. A graduate of both University College Dublin and the University of West England,



Mae'r fersiwn Gymraeg o'r
cylchlythyr ar gael i'w lawr lwytho
o wefan Caerdydd AM BYTH.
Ewch i:

[kkk'ZcfWfXj 'W'a](#)



WELCOMING

GIVE DIFFERENTLY

The Give DIFFerently campaign recently won a silver award in the Community Relations category at the CIPR Awards. This project led by FOR Cardiff aims to encourage cash free donations to move people away from homelessness. Look out for phase 2 of the scheme in January. The campaign was up against stiff competition from agencies representing a broad range of clients including EE, Twitter and Virgin Media.

PURPLE FLAG

The Purple Flag accreditation programme continues apace. The submission has been completed and Cardiff will be visited by assessors on Saturday, 1 December who will tour the city to ensure that the safety of the evening and night time economy is of the highest standard. The results will be delivered by Monday, 14 January and we are looking forward to seeing Cardiff b1.2 Td (M)7 (b)day) 5.6 aom (it) eia (he Purple Flag) with the contin rectlyoooyof

MILL LANE

At the time of writing, the regeneration works in Mill Lane were due to be completed by November 23rd ahead of the Wales versus South Africa match at the Principality Stadium the next day. The aim of the works being funded by Cardiff Council is to increase the number of tables and chairs businesses can have outside, reduce street and make it easier to navigate the length of the street. A more uniform approach to license applications is also expected. FOR Cardiff have worked to ensure that the businesses in Mill Lane have their voices heard throughout the whole process. We branding of Mill Lane. Expressions of interest in producing designs to be used on the highway are set to be invited imminently.

AMBASSADORS

The team of eight Street Ambassadors continue to be highly valued by our members. Former Ambassador Louise O'Hanlon has recently moved into the role of Business Liaison Officer temporarily and is taking on responsibility for communicating with our office-based businesses. If you would like to arrange a meeting with Louise to discuss how your office can better benefit from your FOR Card membership, please contact her on louise@forcards.com.

POLICE

In September FOR Card announced the funding of two full time Police Constable roles to operate 24/7 (including weekends) (IC) - this is to operate Constable for to operate to the new form (see rPCe10 (a)jt)



EVENT SPONSORSHIP



2019 TRAINING

More than 35 FOR Cardiff businesses have sent staff onto a fully funded FOR Cardiff training course since the programme began last year. Recently, vulnerability awareness training has been added to the programme to ensure that hospitality staff are aware of their role in keeping members of the public safe from harm.

The 2019 fully funded training programme is currently in development. If there are any training courses that you would like to see added to the FOR Cardiff offer, which has previously included first aid, fire marshalling, sales, and social media, please email emily@forcards.com.

COST SAVINGS

Cost savings consultants Meercat Associates continue to deliver savings for FOR has
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emily@forcards.com. CARDIembSO C197.9036.613 O. m297

NEXTBIKE

The NextBike scheme continues to grow. Employees of FOR Cardi businesses can access discounted annual membership of the scheme for just £40 instead of the usual £60.

Alternatively, businesses can access a corporate membership for all their staff at a 10% discount with the FOR Cardi membership. Some indicative rates are below – this is a terrific value proposal and an excellent benefit to offer for staff wellbeing. Contact emma@forcardi.com for all NextBike discount codes or corporate memberships.

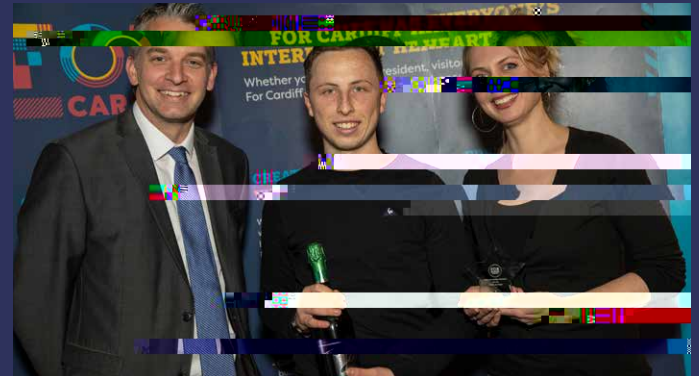
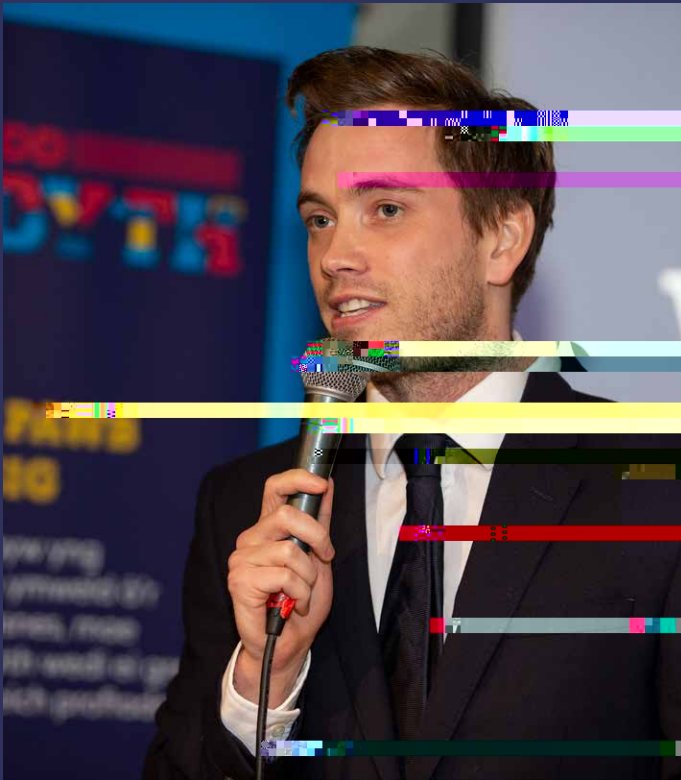
	General Rate	With For Cardi discount	Cost per

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SERVICE AWARDS

Service Championship with the winning businesses
Hardy at The Philharmonic on November 12th.



GET THE MOST OUT OF YOUR MEMBERSHIP

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